

# **Communications Committee**

## **Meeting Agenda**

**July 8, 2016**

### ***University Employee***

Discuss articles and assignments for our next issue

- Discuss possible focus on election endorsements and legislative campaigns
  - President's column
  - Budget update
  - Election endorsements
  - Legislative advocacy campaigns
  - Campus Focus – Long Beach
- Discuss possible timeline for this edition to arrive in members' mailboxes by October 28
- Discuss the need for proofreading for typos

### **E-Advocacy Campaigns**

Discuss the committee's role in educating members on the purpose/importance of these campaigns and on the bill approval process in general

(Refer to e-mails in the shared file)

### **2017 Calendar**

1. Discuss the type of calendar(s) we want to consider for 2017
2. Develop tentative product timeline
3. Begin researching labor quotes and holidays

### **Labor Day Poster**

Discuss if we want to produce a poster (11x17) or a printable flyers for members and bulletin boards